

US / Canada Ratecard - 2014

US print:

Unit	Single insertion	3+ insertion discount (5%)	6+ insertion discount (10%)	10+ insertion discount (15%)
DPS	\$6,175	\$5,867	\$5,558	\$5,249
Full page	\$3,250	\$3,088	\$2,925	\$2,763
Half page	\$1,675	\$1,592	\$1,508	\$1,424
Quarter page	\$888	\$844	\$799	\$755

International print:

Unit	Single insertion	3+ insertion discount (5%)	6+ insertion discount (10%)	10+ insertion discount (15%)
DPS	£18,814	£17,873	£16,932	£15,991
Full page	£9,902	£9,407	£8,912	£8,416
Half page	£5,000	£4,750	£4,500	£4,250
Quarter page	£2,550	£2,423	£2,295	£2,168

US online:

Unit	50k+ impressions	150k+ impressions	250k+ impressions
Leaderboard & Sky	\$28	\$26	\$24
MPU	\$35	\$32	\$30
Mixed	\$27	\$25	\$23
Rich	\$75	\$69	\$64

International online:

Unit	50k+ impressions	150k+ impressions	250k+ impressions
Leaderboard & Sky	£89	£83	£76
MPU	£112	£103	£95
Mixed	£85	£78	£72
Rich	£75	£69	£64

(All online rates CPM)