

Print - Display

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|------------------------|---------|
| Inside Front Cover DPS | £11,495 |
| Back Cover | £6,050 |
| DPS | £10,450 |
| Full page | £5,500 |

Static tablet

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|--------------------|--------|
| Static page | £0 |
| Static page & link | £1,000 |

Print - Classified

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|----------------|--------|
| Half page DPS | £3,750 |
| Full Page | £3,750 |
| Half page | £2,000 |
| Quarter Page | £1,250 |
| Eighth Page | £700 |
| Sixteenth Page | £400 |

Premium tablet

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| Full page rich media | £4,000 |
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International print

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|------------------------|---------|
| Inside Front Cover DPS | £20,695 |
| Back Cover | £10,892 |
| DPS | £18,814 |
| Full Page | £9,902 |

Online

| | | Cost Per 1,000 | |
|------------------------|---------|----------------|----------|
| | | ROS | Targeted |
| Leaderboard / MPU | desktop | £35 | £50 |
| Billboard / Half Page | desktop | £50 | £75 |
| In article video (30s) | desktop | £75 | £90 |
| Rich Media | desktop | £75 | £90 |
| Mobile ad units | Mobile | £35 | £50 |

Database

| | | Cost Per 1,000 |
|----------------|--|----------------|
| Solus Email | | £100 |
| Newsletter MPU | | £35 |

Inserts

| | | Cost Per 1,000 |
|----------------|--|----------------|
| Subs only | | £100 |
| Newsstand only | | £66 |