

UK Ratecard - 2014

UK print:

Unit	Single insertion	3+ insertion discount (5%)	6+ insertion discount (10%)	10+ insertion discount (15%)
DPS	£10,450	£9,928	£9,405	£8,883
Full page	£5,500	£5,225	£4,950	£4,675
Half page	£2,800	£2,660	£2,520	£2,380
Quarter page	£1,450	£1,378	£1,305	£1,233

International print:

Unit	Single insertion	3+ insertion discount (5%)	6+ insertion discount (10%)	10+ insertion discount (15%)
DPS	£18,814	£17,873	£16,932	£15,991
Full page	£9,902	£9,407	£8,912	£8,416
Half page	£5,000	£4,750	£4,500	£4,250
Quarter page	£2,550	£2,423	£2,295	£2,168

UK online:

Unit	50k+ impressions	150k+ impressions	250k+ impressions
Leaderboard & Sky	£38	£35	£32
MPU	£45	£42	£38
Mixed	£36	£33	£31
Rich	£75	£69	£64

International online:

Unit	50k+ impressions	150k+ impressions	250k+ impressions
Leaderboard & Sky	£89	£83	£76
MPU	£112	£103	£95
Mixed	£85	£78	£72
Rich	£75	£69	£64

(All online rates CPM)