

Australia / NZ Ratecard - 2014

Australia print:

Unit	Single insertion	3+ insertion discount (5%)	6+ insertion discount (10%)	10+ insertion discount (15%)
DPS	\$11,210	\$10,650	\$10,089	\$9,528
Full page	\$5,900	\$5,605	\$5,310	\$5,015
Half page	\$3,000	\$2,850	\$2,700	\$2,550
Quarter page	\$1,550	\$1,473	\$1,395	\$1,318

International print:

Unit	Single insertion	3+ insertion discount (5%)	6+ insertion discount (10%)	10+ insertion discount (15%)
DPS	£18,814	£17,873	£16,932	£15,991
Full page	£9,902	£9,407	£8,912	£8,416
Half page	£5,000	£4,750	£4,500	£4,250
Quarter page	£2,550	£2,423	£2,295	£2,168

Australia online:

Unit	50k+ impressions	150k+ impressions	250k+ impressions
Leaderboard & Sky	\$48	\$44	\$41
MPU	\$60	\$56	\$51
Mixed	\$46	\$42	\$39
Rich	\$75	\$69	\$64

International online:

Unit	50k+ impressions	150k+ impressions	250k+ impressions
Leaderboard & Sky	£89	£83	£76
MPU	£112	£103	£95
Mixed	£85	£78	£72
Rich	£75	£69	£64

(All online rates CPM)